

Food Traceability Technologies Market 2015-2025

Table of Contents

1. Report Overview

- 1.1 Global Food Traceability Market Overview
- 1.2 Food Traceability Technologies Market Segmentation
- 1.3 Why You Should Read This Report
- 1.4 How This Report Delivers
- 1.5 Key Questions Answered by This Analytical Report
- 1.6 Who is This Report For?
- 1.7 Methodology
- 1.8 Frequently Asked Questions (FAQ)
- 1.9 Associated Visiongain Reports
- 1.10 About Visiongain

2. Introduction to the Food Traceability Market

- 2.1 Food Traceability Market Structure Overview
- 2.2 Learn About Ranking Statuses of Traceability Systems in the Leading Countries
- 2.3 Analysis of Food Recalls in an 'Average' Country
 - 2.3.1 Learn About the Major Reasons for Food Recalls
- 2.4 Financial Impact of the Lack of Food Traceability
- 2.5 Global Standards in Food Supply Chain Traceability
- 2.6 Why Internet – Based Implementation of Traceability is the Way Forward

3. Global Food Traceability Market Forecast 2015-2025

- 3.1 Global Food Traceability Market Outlook
- 3.2 North American Food Traceability Technologies Market Outlook
- 3.3 South American Food Traceability Technologies Market Outlook
- 3.4 Western European Food Traceability Technologies Market Outlook
 - 3.4.1 Which Food Sectors Within The EU Will Require More Traceability Technologies In The Recent Future?
 - 3.4.2 Read Why Fruit & Vegetables Sector Has the Largest Number of Alerts Registered
- 3.5 Eastern European Food Traceability Technologies Market Outlook
- 3.6 Middle Eastern Food Traceability Market Outlook
- 3.7 Asia-Pacific Food Traceability Market
- 3.8 Oceanic Food Traceability Market Outlook
- 3.9 African Food Traceability Market 2014-2024
- 3.10 What Are The Components Of Traceability?

4. Food Traceability Submarkets Forecasts 2015-2025

- 4.1 Global Food Traceability Submarkets Outlook
- 4.2 EAN/UPC Barcode Submarket Forecast 2015-2025
 - 4.2.1 EAN/UPC Barcode Submarket Analyses

- 4.2.2 EAN/UPC Barcode Submarket Drivers and Restraints
- 4.3 2D QR Code Submarket Forecast 2015-2025
 - 4.3.1 2D QR Code Submarket Analyses
 - 4.3.2 2D QR Code Case Study: UK Waitrose
- 4.4 RFID/RTLS Submarket Forecast 2015-2025
 - 4.4.1 RFID/RTLS Submarket Forecast Analyses
- 4.5 Other Submarket Forecast 2015-2025
 - 4.5.1 Other Submarket Analyses

5. Leading National Food Traceability Markets Forecast 2015-2025

- 5.1 US Food Traceability Market 2015-2025
 - 5.1.1 US Food Traceability Market Analyses
- 5.2 Canadian Food Traceability Market 2015-2025
 - 5.2.1 Canadian Food Traceability Market Analyses
- 5.3 UK Food Traceability Market 2015-2025
 - 5.3.1 UK Food Traceability Market Analyses
 - 5.3.2 Food Crime Unit to Help Strengthen Consumer Confidence In Transparent Food Supply Chain In The UK
- 5.4 German Food Traceability Market 2015-2025
 - 5.4.1 German Food Traceability Analyses
- 5.5 Danish Food Traceability Market 2015-2025
 - 5.5.1 Danish Food Traceability Analyses
- 5.6 French Food Traceability Market 2015-2025
 - 5.6.1 French Food Traceability Market Analyses
- 5.7 Spanish Food Traceability Market 2015-2025
 - 5.7.1 Spanish Food Traceability Market Analyses
- 5.8 Italian Food Traceability Market 2015-2025
 - 5.8.1 Italian Food Traceability Market Analyses
- 5.9 South African Food Traceability Market 2015-2025
 - 5.9.1 South African Food Traceability Market Analyses
- 5.10 Chinese Food Traceability Market 2015-2025
 - 5.10.1 Chinese Food Traceability Market Analyses
- 5.11 South Korean Food Traceability Market 2015-2025
 - 5.11.1 South Korean Food Traceability Market Analyses
- 5.12 Japanese Food Traceability Market 2015-2025
 - 5.12.1 Japanese Food Traceability Market Analyses
- 5.13 Indian Food Traceability Market 2015-2025
 - 5.13.1 Indian Food Traceability Market Analyses
- 5.14 Australian Food Traceability Market 2015-2025
 - 5.14.1 Australian Food Traceability Market Analyses
- 5.15 RoW Food Traceability Market 2015-2025
 - 5.15.1 RoW Food Traceability Market Analyses

6. SWOT & STEP Analysis of the Food Traceability Market 2015-2025

- 6.1 SWOT analysis of Food Traceability Market
- 6.2 Strengths of Food Traceability Market
 - 6.2.1 Increased Consumer Confidence in Food

- 6.2.2 Improved Food Crisis Management
- 6.2.3 Competition Opportunities
- 6.2.4 Diminishing Of Paperwork & Labour
- 6.3 Weaknesses of Food Traceability Market
 - 6.3.1 High costs
 - 6.3.2 Is Full Traceability Possible?
 - 6.3.3 Restraining Differences
- 6.4 Opportunities of Food Traceability Market
 - 6.4.1 Increased Access to Global Markets
 - 6.4.2 Promotion of New IT Traceability Solutions
- 6.5 Threats of Food Traceability Market
 - 6.5.1 Smaller Companies Less Willing To Invest Into Implementation Of Full Traceability Systems
 - 6.5.2 Requires Intensive Administrative Actions In Order To Build Stable Vertical Food Traceability System
- 6.6 STEP Analysis of The Food Traceability Market
 - 6.6.1 Political Factors of Food Traceability Market
 - 6.6.2 Economical Factors of Food Traceability Market
 - 6.6.3 Social Factors of Food Traceability Market
 - 6.6.4 Technological Factors of Food Traceability Market

7. Expert Opinion

- 7.1 Interview with Mr. Brian Sterling, Managing Director, Global Food Traceability Center
 - 7.1.1 Moving Towards Whole-Chain Traceability
 - 7.1.2 Read Why Strategic Consulting Services Are Of A Demand
 - 7.1.3 'Business Benefits' As A main Driver of Traceability
 - 7.1.4 Learn Which Factors Restrain Market Growth
 - 7.1.5 Which Regions Will Face the Rise of Traceability?
- 7.2 Interview with Mr. Daniel Price, Director of Business Development, HarvesterGear
 - 7.2.1 Read Which Traceability Technologies Become More Popular
 - 7.2.2 The Rise of Integrated Solutions
 - 7.2.3 Social Driver of Traceability Market
 - 7.2.4 Learn About Factors Which Restrain Market Growth
 - 7.2.5 Regional Trends
 - 7.2.6 New Acquisitions and Market Growth in the Future

8. Leading Companies in the Food Traceability Market

- 8.1 Advanced Traceability Solutions
 - 8.1.1 Advanced Traceability Solutions Analyses
 - 8.1.2 Advanced Traceability Solutions: R&D
- 8.2 AFS Technologies
 - 8.2.1 AFS Technologies Analyses
 - 8.2.2 AFS Technologies: R&D
- 8.3 Airclis
 - 8.3.1 Airclis Analysis
 - 8.3.2 Airclis: R&D

- 8.4 Bar Code Integrators, Inc.
 - 8.4.1 Bar Code Integrators, Inc. Analysis
- 8.5 Checkpoint Systems
 - 8.5.1 Checkpoint Systems Historic Revenue
 - 8.5.2 Checkpoint Systems Analysis
 - 8.5.3 Checkpoint Systems: R&D
- 8.6 DayMark Safety Systems
 - 8.6.1 DayMark Safety Systems Analyses
 - 8.6.2 DayMark Safety Systems: R&D
- 8.7 FoodLink
 - 8.7.1 FoodLink Analysis
 - 8.7.2 FoodLink: R&D
- 8.8 FoodLogiQ
 - 8.8.1 FoodLogiQ Analysis
 - 8.8.2 FoodLogiQ: R&D
- 8.9 HarvesterGear Inc.
 - 8.9.1 HarvesterGear Inc. Analysis
 - 8.9.2 HarvesterGear Inc.: R&D
- 8.10 Industrial Technology Systems Ltd.
 - 8.10.1 Industrial Technology Systems Ltd. Analysis
 - 8.10.2 Industrial Technology Systems Ltd.: R&D
- 8.11 Lotpath Inc.
 - 8.11.1 Lotpath Inc. Analysis
 - 8.11.2 Lotpath Inc.: R&D
- 8.12 Markem-Imaje
 - 8.12.1 Markem-Imaje Analysis
 - 8.12.2 Markem-Imaje: R&D
- 8.13 Matthews Marking Systems
 - 8.13.1 Matthews Marking Systems Analysis
 - 8.13.2 Matthews Marking Systems: R&D
- 8.14 N2N Global
 - 8.14.1 N2N Global Analysis
- 8.15 Omron Corporation
 - 8.15.1 Omron Corporation Historic Revenue
 - 8.15.2 Omron Corporation Analysis
 - 8.15.3 Omron Corporation: R&D
- 8.16 ProWare Services, LLC.
 - 8.16.1 ProWare Services, LLC. Analysis
- 8.17 SoftTrace
 - 8.17.1 SoftTrace Analysis
 - 8.17.2 SoftTrace: R&D
- 8.18 ToolWorx
 - 8.18.1 ToolWorx Analysis
- 8.19 YottaMark, Inc.
 - 8.19.1 YottaMark, Inc. Analysis
- 8.20 Zebra Technologies
 - 8.20.1 Zebra Technologies Historic Revenue

8.20.2 Zebra Technologies Analysis

8.21 Other Leading Companies in the Food Traceability Market

9. Conclusions

9.1 Global Food Traceability Technologies Market in 2015

9.2 Global Food Traceability Market Forecast 2015-2025: Summary

9.2.1 Leading Food Traceability Technologies Markets

9.2.2 Emerging Food Traceability Technologies Markets

9.3 Current Leading Food Traceability Technologies Market Segments

9.4 Global Food Traceability from Retailers' Perspective

9.5 Food Traceability from a Legislative Point of View

9.6 Why Food Traceability is Profitable for Investing

9.7 How Can the Overall Food Traceability Market Improve its Performance?

10. Glossary

List of Tables

Table 1.1 Danish Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 1.2 Leading National Food Traceability Markets Forecast (\$bn, AGR%, CAGR%), 2015-2025

Table 2.1 Ranking Of Countries' Traceability Systems Based on the Analyses of Major Factors, 2014

Table 3.1 Global Food Traceability Market Technologies Forecast (\$bn, AGR%, CAGR%), 2015-2025

Table 4.1 Food Traceability Submarkets Forecast (\$bn, AGR%, CAGR%), 2015-2025

Table 4.2 EAN/UPC Barcode Submarket Forecast (\$bn, AGR%, CAGR%), 2015-2025

Table 4.3 2D QR Code Submarket Forecast (\$bn, AGR%, CAGR%), 2015-2025

Table 4.4 RFID/RTLS Submarket Forecast (\$bn, AGR %, CAGR%), 2015-2025

Table 4.5 Other Submarket Forecast (\$bn, AGR %, CAGR%), 2015-2025

Table 5.1 Leading National Food Traceability Markets Forecasts (\$bn, AGR %, CAGR%), 2015-2025

Table 5.2 US Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.3 Canadian Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.4 UK Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.5 German Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.6 Danish Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.7 French Food Traceability Market Forecast (\$bn, AGR %, CAGR

%), 2015-2025

Table 5.8 Spanish Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.9 Italian Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.10 South African Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.11 Chinese Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.12 South Korean Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.13 Japanese Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.14 Requirements for Animal Traceability in Japan

Table 5.15 Indian Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.16 Australian Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 5.17 RoW Food Traceability Market Forecast (\$bn, AGR %, CAGR %), 2015-2025

Table 8.1 Advanced Traceability Solutions: Overview (HQ, Website), 2014

Table 8.2 AFS Technologies: Overview (HQ, Website), 2014

Table 8.3 Airclic: Overview (HQ, Website), 2014

Table 8.4 Bar Code Integrators, Inc.: Overview (HQ, Website), 2014

Table 8.5 Checkpoint Systems: Overview (HQ, Website, Ticker, Total Company Revenue (US \$bn)), 2014

Table 8.6 Checkpoint Systems: Historic Revenue (US \$bn, AGR %), 2010-2013

Table 8.7 DayMark Safety Systems: Overview (HQ, Website), 2014

Table 8.8 FoodLink: Overview (HQ, Website), 2014

Table 8.9 FoodLogiQ: Overview (HQ, Website), 2014

Table 8.10 HarvesterGear: Overview (HQ, Website), 2014

Table 8.11 Industrial Technology Systems Ltd.: Overview (HQ, Website), 2014

Table 8.12 Lotpath Inc.: Overview (HQ, Website), 2014

Table 8.13 Markem-Imaje: Overview (HQ, Website), 2014

Table 8.14 Matthews Marking Systems: Overview (HQ, Website), 2014

Table 8.15 N2N Global: Overview (HQ, Website), 2014

Table 8.16 Omron Corporation: Overview (HQ, Website, Ticker, Total Company Revenue (US \$bn), IR Contact), 2014

Table 8.17 Omron Corporation: Historic Revenue (US \$bn, AGR %), 2010-2013

Table 8.18 ProWare Services, LLC: Overview (HQ, Website), 2014

Table 8.19 SoftTrace: Overview (HQ, Website), 2014

Table 8.20 ToolWorx: Overview (HQ, Website), 2014

Table 8.21 YottaMark, Inc: Overview (HQ, Website), 2014

Table 8.22 Zebra Technologies: Overview (HQ, Website, Ticker, Total Company Revenue (US \$bn)), 2014

Table 8.23 Zebra Technologies: Historic Revenue (US \$bn, AGR %), 2010-2013

Table 8.24 Other Leading Companies in the Food Traceability Market, 2014

Table 9.1 Global Food Traceability Market Forecast Summary (US \$ bn, CAGR %), 2015, 2020, 2025

List of Figures

Figure 1.1 Global Food Traceability Market Structure Overview, 2014

Figure 2.1 Global Food Traceability Market Structure Overview, 2014

Figure 2.2 Food Recalls of Class I & II In the EU and the US (number of recalls), 2012

Figure 2.3 Food Recalls In The US By The Type Of The Problem Identified (%), 2014

Figure 2.4 Financial impact of product recalls (% Share), 2011

Figure 3.1 Global Food Traceability Market Technologies Forecast (\$bn, AGR%), 2015-2025

Figure 3.2 RASFF Food Hazard Notifications by Product category (number of notifications, % Change), 2012 and 2013

Figure 3.3 Food Traceability Components

Figure 4.1 Food Traceability Submarkets Forecast (\$bn), 2015-2025

Figure 4.2 Food Traceability Submarkets Share Forecast (% Share), 2015

Figure 4.3 Food Traceability Submarkets Share Forecast (% Share), 2020

Figure 4.4 Food Traceability Submarkets Share Forecast (% Share), 2025

Figure 4.5 EAN/UPC Barcode Submarket Forecast (\$bn, AGR%), 2015-2025

Figure 4.6 EAN/UPC Barcode Submarket Share Forecast (% Share), 2015, 2020, 2025

Figure 4.7 EAN/UPC Barcode: Example

Figure 4.8 EAN/UPC Barcode Submarket: Drivers and Restraints, 2015-2025

Figure 4.9 2D QR Code Submarket Forecast (\$bn, AGR%), 2015-2025

Figure 4.10 2D QR Code Submarket Share Forecast (% Share), 2015, 2020, 2025

Figure 4.11 2D QR Code: Example

Figure 4.12 RFID/RTLS Submarket Forecast (\$bn, AGR %), 2015-2025

Figure 4.13 RFID/RTLS Submarket Share Forecast (% Share), 2015, 2020, 2025

Figure 4.14 RFID Tag: Example

Figure 4.15 Other Submarket Forecast (\$bn, AGR %), 2015-2025

Figure 4.16 Other Submarket Share Forecast (% Share), 2015, 2020, 2025

Figure 5.1 Leading National Food Traceability Markets Forecast (\$bn), 2015-2025

Figure 5.2 Leading National Food Traceability Markets Share Forecast (% Share), 2015

Figure 5.3 Leading National Food Traceability Markets Share Forecast (% Share), 2020

Figure 5.4 Leading National Food Traceability Markets Share Forecast (% Share), 2025

Figure 5.5 US Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.6 US Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.7 Canadian Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.8 Canadian Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.9 UK Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.10 UK Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.11 German Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.12 German Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.13 Danish Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.14 Danish Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.15 French Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.16 French Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.17 French Food Exports (\$ bn), 2012 and 2013

Figure 5.18 Spanish Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.19 Spanish Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.20 Italian Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.21 Italian Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.22 South African Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.23 South African Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.24 Chinese Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.25 Chinese Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.26 South Korean Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.27 South Korean Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.28 Japanese Food Traceability Market Forecast (\$bn, AGR %),

2015-2025

Figure 5.29 Japanese Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.30 Indian Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.31 Indian Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.32 Australian Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.33 Australian Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 5.34 Australian food export (US \$ bn), 2010-2013

Figure 5.35 RoW Food Traceability Market Forecast (\$bn, AGR %), 2015-2025

Figure 5.36 RoW Food Traceability Market Share Forecast (% Share), 2015, 2020, 2025

Figure 6.1 SWOT Analysis of the Food Traceability Market, 2015-2025

Figure 6.2 STEP Analysis of the Food Traceability Market, 2015-2025

Figure 8.1 Checkpoint Systems: Historic Revenue (US \$bn, AGR %), 2010-2013

Figure 8.2 Omron Corporation: Historic Revenue (US \$bn, AGR %), 2010-2013

Figure 8.3 Zebra Technologies: Historic Revenue (US \$bn, AGR %), 2010-2013

Figure 9.1 Leading Food Traceability Technologies Markets (US \$ bn), 2015-2025

Figure 9.2 Emerging Food Traceability Technologies Markets (US \$ bn), 2015-2025

Figure 9.3 Food Traceability Technologies Submarkets (US \$ bn), 2015-2025