Anti-Counterfeit Packaging Technologies Market Forecast 2014-2024 & Future Prospects for Leading Companies

Table of Contents

- 1. Executive Summary
- 1.1 Global Anti-counterfeit Packaging Technologies Market Overview
- 1.2 Benefits of this Report
- 1.3 Who is this Report for?
- 1.4 Methodology
- 1.5 Global Anti-counterfeit Packaging Technologies Market Forecast 2014-2024
- 1.6 Anti-counterfeit Packaging Technologies Submarkets Forecast 2014-2024
- 1.7 Leading Anti-counterfeit Packaging Technologies National Markets Forecast 2014-2024
- 2. Introduction to Counterfeiting in Packaging
- 2.1 Types of Counterfeiting in Packaging
- 2.2 How Do Counterfeits Enter the Supply Chain?
- 2.3 Online Shopping: A Convenient and Quick Way to Buy Counterfeits?
- 2.3.1 The Widespread Reach of the Internet
- 2.3.2 Anonymity Encourages Counterfeiters to Produce Knock-offs
- 2.3.3 Verifying the Authenticity of Online Sales
- 2.4 The 8 Most Counterfeit Products
- 2.4.1 Brand-name Apparels
- 2.4.2 Licensed Apparel
- 2.4.3 Tobacco
- 2.4.4 Erectile Dysfunction (ED) Drugs
- 2.4.5 Rolexes
- 2.4.6 CDs and DVDs
- 2.4.7 Tablets
- 4.4.8 Luxury Handbags
- 2.5 The Top 10 Seizures in America
- 2.6 The Global Costs of Counterfeiting
- 2.6.1 The Impact of Counterfeiting on Brand Owners
- 2.6.1.1 Costs Borne by Brand Owners
- 2.6.1.2 Loss in Brand Image
- 2.6.2 The Impact of Counterfeiting on Consumers
- 2.6.2.1 Paying and Inflated Price for an Inferior Product
- 2.6.2.2 Exposure to Serious Health and SafetyRrisks
- 2.6.3 Costs Borne by Retailers
- 2.6.4 Cost to the Country where Counterfeit Products are Produced
- 2.6.5 Costs to Countries where Counterfeits are Sold
- 2.6.6 Social Costs of Counterfeit Activities
- 2.7 What Attracts a Counterfeiter to Imitate Products?
- 2.8 Factors Conducive to Counterfeiting
- 2.8.1 Price

- 2.8.2 Demand Exceeding Supply
- 2.8.3 Difficulty of Access to Legitimate Works
- 2.8.4 Sophistication of Illicit Product Manufacture
- 2.8.5 The Trade of Products through Several Intermediaries Helps Hide Counterfeits
- 2.8.6 Absent or Weak National Regulatory Authorities
- 2.8.7 Parallel Trade a Counterfeiting Route in Europe
- 2.8.8 Misconceptions and Low Level of Public Awareness about Counterfeiting
- 2.8.9 Free-Trade Zones Route for Counterfeiters
- 3. The Role of Anti-counterfeit Packaging Technologies
- 3.1 Classifications of Anti-counterfeit Technologies
- 3.1.1 Overt
- 3.1.2 Covert
- 3.2 Types of Anti-counterfeit Technologies for Packaging
- 3.2.1 Tamper Evident Packaging Systems
- 3.2.1.1 Film Wrappers
- 3.2.1.2 Shrink Seals and Bands
- 3.2.1.3 Breakable Caps
- 3.2.1.4 Sealed Tubes
- 3.2.2 Radio Frequency Identification (RFID)
- 3.2.2.1 Passive Tag
- 3.2.2.2 Active Tag
- 3.2.2.3 Semi-active Tag
- 3.2.2.4 Drivers and Restraints of RFID Anti-counterfeiting Technologies
- 3.2.3. Materials/Substrates used in Packaging Designs
- 3.2.3.1 Substrates
- 3.2.3.2 Packaging Designs
- 3.2.3.3 Sealing Systems
- 3.2.4 Security Labels
- 3.2.4.1 Paper Labels with Security Cuts
- 3.2.4.2 Destructible Labels
- 3.2.4.3 Void Labels and Tapes
- 3.2.4.4 Self Destructing Paper Label
- 3.2.4.5 Holographic Labels
- 3.2.4.6 Multi Lavered Labels
- 3.2.4.7 Transfer Labels
- 3.2.4.8 UV Fibres in Paper
- 3.2.4.9 Security Threads
- 3.2.4.10 Watermark
- 3.2.5 Coding, Printing and Graphics
- 3.2.5.1 Coding and Marking
- 3.2.5.2 Security Graphics
- 3.2.5.3 Holograms
- 3.2.6 Mass Encoding/Trace and Track Technologies
- 3.2.6.1 Barcodes
- 3.2.6.2 Digital Mass Serialisation

- 3.2.6.3 Digital Mass Encryption
- 3.2.6.4 Auto Identification Systems
- 3.2.7 Taggants
- 3.2.7.1 Optical Taggants
- 3.2.7.2 Biological Taggants
- 3.2.7.3 Nano- and Micro-particle Taggants
- 4. Global Anti-counterfeit Packaging Technologies Market Forecast 2014-2024
- 4.1 The Global Counterfeit Market
- 4.1.1 Global Market Structure Overview
- 4.1.2 The Damage Caused by Counterfeit Goods
- 4.1.3 The 7 Key Drivers Attributed to the Growth of Counterfeit Goods
- 4.2 The Global Outlook of the Anti-counterfeit Packaging Technologies Market 2014-2024
- 4.3 What is Driving & Restraining the Global Anti-counterfeit Packaging Technologies Market?
- 5. Anti-counterfeit Packaging Technologies Submarket Forecasts 2014-2024
- 5.1 Counterfeiting Apparel on the Rise
- 5.2 The Market for Counterfeit Handbags & Wallets is worth \$70 million
- 5.3 15% to 30% of Online Searches for Watches involve Counterfeits
- 5.4 The Multi-billion Dollar Counterfeit Drug Industry
- 5.4.1 Growth of the Anti-Counterfeit Packaging Technologies Market for Pharmaceuticals
- 5.5 The \$169 billion Counterfeit Electronics & Parts Industry
- 5.6 Growth of the Personal Care Industry Give Rise to Counterfeits
- 5.7 Price Disparity fuels the Market for Counterfeit Optical Media
- 5.7.1 Is the Disc Dvina?
- 5.8 From Fake Baby Formula to Watered-Down Alcohol
- 5.9 Counterfeit Food is more Common than Expected
- 5.10 Counterfeit Tobacco and Plain Packs
- 5.10.1 Demand and supply of Counterfeit Cigarettes
- 5.11 Anti-counterfeiting Packaging Technologies for Other Markets Forecast 2012-2024
- 6. Anti-counterfeit Packaging Technologies Leading National Market Forecasts 2014-2024
- 6.1 Counterfeiting in North America
- 6.1.1 The US: A \$250 Billion Counterfeit Market
- 6.1.2 Widespread Counterfeiting in Mexico
- 6.1.3 Butterflies Inspire Anti-Counterfeit Technology
- 6.1.4 The North American Anti-counterfeiting Packaging Technologies
 Market Forecast 2014-2024
- 6.2 Counterfeiting in the Tri-border Area
- 6.2.1 Brazil's Poor Patent and Trademark Registration System
- 6.2.2 The South American Anti-counterfeiting Packaging Technologies

Market Forecast 2014-2024

- 6.3 The Counterfeiting Phenomenon Europe
- 6.3.1 The European Anti-counterfeiting Packaging Technologies Market Forecast 2014-2024
- 6.4 Lack of Consumers Awareness in Russia with regards to Counterfeiting
- 6.4.1 The Russian Anti-counterfeiting Packaging Technologies Market Forecast 2014-2024
- 6.5 Japan's Supply Shortage; a Key Driver of the Counterfeit Market
- 6.5.1 The Japanese Anti-counterfeiting Packaging Technologies Market Forecast 2014-2024
- 6.6 China; the Major Source of Counterfeit Goods
- 6.6.1 The Chinese Anti-counterfeiting Packaging Technologies Market Forecast 2014-2024
- 6.7 India: Make Anti-counterfeiting Efforts a Public Priority
- 6.7.1 The Indian Anti-counterfeiting Packaging Technologies Market Forecast 2014-2024
- 6.8 Anti-counterfeiting Packaging Technologies Market in the ROW, Market Forecast 2014-2024
- 7. SWOT Analysis of the Anti-counterfeiting Packaging Technologies Market 2014-2024
- 7.1 Strengths, Weaknesses, Opportunities and Threats of the Anticounterfeiting Technologies
- 7.2 Strengths of the Anti-counterfeiting Technologies Packaging Market Packaging Market
- 7.2.1 Growing Awareness of Anti-counterfeiting Benefits amongst Manufacturers
- 7.2.2 Recognition of Anti-counterfeit Technology Benefits by Technology Providers
- 7.2.3 Organisational Bodies Promoting the Awareness and Implementation of Anti-counterfeiting Benefits
- 7.2.4 Consumer Demand for Secure Packaging
- 7.2.5 Track-and-Trace Solutions Boosting Supply Chain Efficiency
- 7.2.6 New Technologies Providing More Comprehensive Anti-Counterfeiting Protection
- 7.2.7 Litigation Proceedings over Counterfeit Products Affecting Profitability
- 7.3 Weaknesses of the Anti-counterfeiting Technologies Packaging Market
- 7.3.1 Trade-off between Cost and Effectiveness of Anti-counterfeit Measures
- 7.3.2 Sophisticated Counterfeiting and Increasing Cases of Counterfeits
- 7.3.3 Anti-counterfeit Measures are Not a One-Size-Fits-All Solution
- 7.3.4 Technology Reliability and the Ease of Integration into Manufacturing Processes
- 7.3.5 The Lack of Standardisation across the Industry as a Whole Will Impede Technology Adoption
- 7.3.6 Lack of Cooperation between Various Governmental Organisations
- 7.4 Opportunities of the Anti-counterfeiting Technologies Packaging

Market

- 7.4.1 Upcoming Asian Markets
- 7.4.2 Lifestyle Drugs Offering Significant Growth Opportunities
- 7.4.3 Constantly Evolving Technologies Allows for Product Innovation
- 7.4.4 Anti-counterfeiting Technologies for the Prevention of Online Fraud
- 7.5 Threats of the Anti-counterfeiting Technologies Packaging Market
- 7.5.1 The High Volume of Counterfeiting Activities Could Devalue Anticounterfeiting Solutions
- 7.5.2 Pace of Innovation May Not Keep up with the Counterfeiters
- 7.5.3 Developing Countries Lack Infrastructure to Effectively Deal with Counterfeiting
- 8. Expert Opinion
- 8.1 Robert Sherwood, CPP VP Security Programs Management, Sekuworks, LLC
- 8.1.1 Sekuworks' Key Technologies and Strategies for Combating Counterfeiters
- 8.1.2 How does the Industry Intend to Keep Up with Counterfeiters?
- 8.1.3 QR Codes; the 'Next Big Thing'
- 8.1.4 Brand Protection is an Upfront Investment
- 8.1.5 Who does the Responsibility for Counterfeiting Prevention Lie?
- 8.1.6 Asia Positioned for Strong Growth in Anti-counterfeit Packaging Technologies
- 8.1.7 Future Prospects of the Anti-Counterfeit Packaging Technologies Market
- 8.1.8 The Challenges and Opportunities
- 8.2 Andrew Gilbert, Business Development Director, Ingenia Technology
- 8.2.1 Brands Looking to Protect against Counterfeiting Should Adopt a Multi-layered Approach
- 8.2.2 Diversion to Fuel the Need for More Innovative Solutions
- 8.2.3 The Responsibility of Brand Protection
- 8.2.4 Covert Technology a Key Driver in the Anti-Counterfeit Packaging Technologies Market
- 8.2.5 Anti-Counterfeit Packaging Technologies Market to see strongest growth in Europe and the US
- 8.2.6 Increasing Demand and Opportunities for Systems Integrators
- 8.3 Kent Mansfield, President, TruTag Technologies, Inc
- 8.3.1 Keeping up with Counterfeiters
- 8.3.2 The Anti-counterfeit Technologies Market worth \$8-\$12 billion
- 8.3.3 Serialization and Item Level Track and Trace is the Latest Buzz
- 8.3.4 Global Anti-counterfeit Packaging Technologies Market to grow 15%-20%
- 8.3.5 Market Drivers and Restraints
- 8.3.6 Where do the Biggest Counterfeiting Threats lie?
- 8.3.7 Challenges Facing the Implementation of Technologies
- 8.3.8 Where does the Ultimate Responsibility in Counterfeit Prevention Lie?
- 8.4 Christian Gross, Head of Packaging Technology and Artwork Services,

Aesica Pharmaceuticals

- 8.4.1 Anti-counterfeit Measures should be Adjusted to each Product and Country
- 8.4.2 Track and Trace: a Key Trend
- 8.4.3 Growth expected for the Global Anti-counterfeit Market for the next 3-5 years
- 8.4.4 Country Legislations and Increasing Number of Counterfeits to Drive Market
- 8.4.5 Anti-counterfeit Methods are not a One Size fits All Solution
- 8.4.6 Finding the Right Balance Between Risk and Benefit
- 8.4.7 Every Party Involved Is Responsible
- 8.4.8 Expert Advice.
- 9. Leading Companies in the Anti-Counterfeit Packaging Technologies Market
- 9.1 3M: A Diversified Technology Multinational
- 9.2 Aesica: one of the Fastest Growing Companies in Pharmaceuticals
- 9.3 Alien Technology: A Specialist in RFID Technology
- 9.3.1 Recent Developments
- 9.4 AlpVision: World Leader in Digital Invisible Technologies
- 9.4.1 Cryptoglyph
- 9.4.2 Fingerprint: A 'Read Only' Technology
- 9.4.3 Krypsos Platform
- 9.4.4 AlpVision: Integration of Phone Applications Important for Future Growth
- 9.5 Authentix: Product Authentication and Brand Protection
- 9.5.1 Product-specific Track-and-Trace Solutions
- 9.5.2 Product Authentication
- 9.6 Avery Dennison: A Leader in labelling and Packaging Solutions
- 9.6.1 A Market Leader in RFID Sales
- 9.7 CFC International Corporation: Specialty Coated Film Company
- 9.8 Digimarc: A Leading Digital Watermarking Technology Provider
- 9.8.1 Another Year of Strong Financial Performance
- 9.9 Impinj Inc.: A Leader in UHF RFID Solutions
- 9.10 InkSure Technologies: Leader in Cloud-based Authentication
- 9.10.1 Loss of Major Customers Affecting Revenues
- 9.11 Intermec Inc: A Workflow Performance Company
- 9.11.1 Honeywell's Acquisition of Intermec brings RFID Hardware Market to Duopoly Status
- 9.12 Sekuworks: An Innovator of Brand Protection Solutions
- 9.13 TruTag Technologies: Providing Invisible and Edible Solutions
- 9.13.1 TruTag's Silica Microtag Technology
- 9.14 UPM Raflatac: A Global Leading Supplier of Pressure Sensitive Label Materials
- 9.15 Zebra Technologies: a Global Printing Solutions Company
- 9.16 Other Leading Anti-counterfeiting and Product Security Technology Suppliers

- 10. Conclusions & Recommendations
- 10.1 Global Outlook of the Anti-counterfeit Packaging Technologies Market
- 10.2 Market Drivers, Restraints & Opportunities
- 10.3 Anti-counterfeit Packaging Technologies Submarkets Forecast Summary
- 10.4 Leading National Market Forecasts 2014-2024

11. Glossary

List of Tables

Table 1.1 Global Anti-counterfeit Packaging Technologies Market Forecast Summary 2014, 2019, 2024 (\$m, CAGR %)

Table 1.2 Anti-counterfeit Packaging Technologies Submarkets Forecast Summary 2014, 2019, 2024 (\$m, CAGR %)

Table 1.3 Leading National Anti-counterfeit Packaging Technologies Markets Forecast Summary 2014, 2019, 2024 (\$m, CAGR %)

Table 2.1 The Top 10 Seizures in America; Rank, Product, Value, % Confiscated, Value from each Origin

Table 4.1 Global Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR %, CAGR%, Cumulative)

Table 4.2 Global Anti-counterfeit Packaging Technologies Market, Drivers & Restraints

Table 5.1 Anti-counterfeit Packaging Technologies Submarkets Forecast 2014-2024 (\$m, AGR %)

Table 5.2 Anti-counterfeit Packaging Technologies Market for Apparels, Submarket Forecast 2014-2024 (\$m, AGR %, CAGR%, Cumulative) Table 5.3 Anti-counterfeit Packaging Technologies Market for Handbags & Wallets, Submarket Forecast 2014-2024 (\$m, AGR %, CAGR%, Cumulative)

Table 5.4 Anti-counterfeit Packaging Technologies Market for Watches & Jewellery, Submarket Forecast 2014-2024 (\$m, AGR %, CAGR%, Cumulative)

Table 5.5 Anti-counterfeit Packaging Technologies Market for Pharmaceuticals, Submarket Forecast 2014-2024 (\$m, AGR %, CAGR%, Cumulative)

Table 5.6 Anti-counterfeit Packaging Technologies Market for Electronics & Parts, Submarket Forecast 2014-2024 (\$m, AGR %, CAGR%, Cumulative) Table 5.7 Anti-counterfeit Packaging Technologies Market for Personal Care, Submarket Forecast 2014-2024 (\$m, AGR %, CAGR%, Cumulative) Table 5.8 Anti-counterfeit Packaging Technologies Market for Optical Media, Submarket Forecast 2014-2024 (\$m, AGR %, CAGR%, Cumulative)

Table 5.9 Anti-counterfeit Packaging Technologies Market for Beverages, Submarket Forecast 2014-2024 (\$m, AGR %, CAGR%, Cumulative) Table 5.10 Anti-counterfeit Packaging Technologies Market for Food, Submarket Forecast 2014-2024 (\$m, AGR %, CAGR%, Cumulative) Table 5.11 Anti-counterfeit Packaging Technologies Market for Tobacco, Submarket Forecast 2014-2024 (\$m, AGR %, CAGR%, Cumulative)

- Table 5.12 Anti-counterfeit Packaging Technologies Market for Other Submarkets, Forecast 2014-2024 (\$m, AGR %, CAGR%, Cumulative)
- Table 6.1 Anti-counterfeit Packaging Technologies Leading National Market Forecasts 2014-2024 (\$m, AGR%)
- Table 6.2 North America Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR %, CAGR%)
- Table 6.3 South America Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR %, CAGR%)
- Table 6.4 Europe Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR %, CAGR%)
- Table 6.5 Russia Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR %, CAGR%)
- Table 6.6 Japan Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR %, CAGR%)
- Table 6.7 China Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR %, CAGR%)
- Table 6.8 India Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR %, CAGR%)
- Table 6.9 ROW Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR %, CAGR%)
- Table 7.1 SWOT Analysis of the Anti-counterfeiting Technologies Packaging Market, 2014-2024
- Table 9.1 3M Company Overview 2013 (Total Revenue 2012, HQ, Ticker, Contact, Website)
- Table 9.2 3M: Track and Trace Solutions and Specifications, 2013
- Table 9.3 3M: Historical Revenue (\$bn, AGR %) 2009-2012
- Table 9.4 3M: Revenue (\$m) and Revenue Shares (%) by Business Segment, 2012
- Table 9.5 Alien Technologies: Types of RFID Readers Produced, 2013
- Table 9.6 AlpVision: Products and Applications, 2013
- Table 9.7 Avery Dennison Company Overview 2013 (Total Revenue 2012, HQ, Ticker, Contact, Website)
- Table 9.8 Avery Dennison: RFID Products for Use in Pharmaceuticals, 2013
- Table 9.9 Avery Dennison: Historical Revenue (\$m, AGR %) 2009-2012
- Table 9.10 Avery Dennison: Revenue (\$m) and Revenue Shares (%) by Business Segment, 2012
- Table 9.11 Digimarc Company Overview 2013 (Total Revenue 2012, HQ, Ticker, Contact, Website)
- Table 9.12 Digimarc: Historical Revenue (\$m, AGR %) 2009-2012
- Table 9.13 Impinj: RFID Products and Specifications, 2013
- Table 9.14 InkSure Technologies Company Overview 2013 (Total Revenue 2012, HQ, Ticker, Contact, Website)
- Table 9.15 InkSure Technologies: Products and Description, 2013
- Table 9.16 InkSure Technologies: Historical Revenue (\$m, AGR %) 2009-2012
- Table 9.17 Intermec Inc Company Overview 2013 (Total Revenue 2012, HQ, Ticker, Contact, Website)

Table 9.18 Intermec: Product Lines and Descriptions, 2013

Table 9.19 Intermec: Historical Revenue (\$m, AGR %) 2009-2012

Table 9.20 UPM Raflatac: Product Group and Description, 2013

Table 9.21 Zebra Technologies Company Overview 2013 (Total Revenue

2012, HQ, Ticker, Contact, Website)

Table 9.22 Zebra Technologies: Technology Sector and Description, 2013

Table 9.23 Zebra Technologies: Historical Revenue (\$m, AGR%) 2009-2012

Table 9.24 Other Leading Anti-counterfeiting and Product Security Technology Suppliers

Table 10.1 Market Drivers, Restraints and Opportunities

List of Figures

Figure 3.1 RFID Anti-counterfeiting Technologies: Drivers and Restraints, 2014-2024

Figure 3.2 Holograms Anti-counterfeiting Technologies: Drivers and Restraints, 2014-2024

Figure 3.3 Barcode Anti-counterfeiting Technologies: Drivers and Restraints, 2014-2024

Figure 3.4 Taggants Anti-counterfeiting Technologies: Drivers and Restraints, 2014-2024

Figure 4.1 Global Anti-counterfeit Packaging Technologies Market, Market Structure Overview

Figure 4.2 Global Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR%)

Figure 5.1 Anti-counterfeit Packaging Technologies Submarkets Forecast 2014-2024 (\$m)

Figure 5.2 Anti-counterfeit Packaging Technologies Submarkets Share Forecast 2014 (%)

Figure 5.3 Anti-counterfeit Packaging Technologies Submarkets Share Forecast 2019 (%)

Figure 5.4 Anti-counterfeit Packaging Technologies Submarkets Share Forecast 2024 (%)

Figure 5.5 Anti-counterfeit Packaging Technologies Market for Apparels, Submarket Forecast 2014-2024 (\$m, AGR%)

Figure 5.6 Anti-counterfeit Packaging Technologies Market for Apparels, Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 5.7 Anti-counterfeit Packaging Technologies Market for Handbags & Wallets, Submarket Forecast 2014-2024 (\$m, AGR%)

Figure 5.8 Anti-counterfeit Packaging Technologies Market for Handbags & Wallets, Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 5.9 Anti-counterfeit Packaging Technologies Market for Watches & Jewellery, Submarket Forecast 2014-2024 (\$m, AGR%)

Figure 5.10 Anti-counterfeit Packaging Technologies Market for Watches & Jewellery, Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 5.11 Anti-counterfeit Packaging Technologies Market for

Pharmaceuticals, Submarket Forecast 2014-2024 (\$m, AGR%)

Figure 5.12 Anti-counterfeit Packaging Technologies Market for

Pharmaceuticals, Market Share Forecasts 2014, 2019 and 2024 (% Share) Figure 5.13 Anti-counterfeit Packaging Technologies Market for Electronics & Parts, Submarket Forecast 2014-2024 (\$m, AGR%)

Figure 5.14 Anti-counterfeit Packaging Technologies Market for Electronics & Parts, Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 5.15 Anti-counterfeit Packaging Technologies Market for Personal Care, Submarket Forecast 2014-2024 (\$m, AGR%)

Figure 5.16 Anti-counterfeit Packaging Technologies Market for Personal Care, Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 5.17 Anti-counterfeit Packaging Technologies Market for Optical Media, Submarket Forecast 2014-2024 (\$m, AGR%)

Figure 5.18 Anti-counterfeit Packaging Technologies Market for Optical Media, Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 5.19 Anti-counterfeit Packaging Technologies Market for Beverages, Submarket Forecast 2014-2024 (\$m, AGR%)

Figure 5.20 Anti-counterfeit Packaging Technologies Market for Beverages, Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 5.21 Anti-counterfeit Packaging Technologies Market for Food, Submarket Forecast 2014-2024 (\$m, AGR%)

Figure 5.22 Anti-counterfeit Packaging Technologies Market for Food, Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 5.23 Anti-counterfeit Packaging Technologies Market for Tobacco, Submarket Forecast 2014-2024 (\$m, AGR%)

Figure 5.24 Anti-counterfeit Packaging Technologies Market for Tobacco, Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 5.25 Anti-counterfeit Packaging Technologies Market for Other Submarkets, Forecast 2014-2024 (\$m, AGR%)

Figure 5.26 Anti-counterfeit Packaging Technologies Market for Other Submarkets, Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 6.1 Anti-counterfeit Packaging Technologies Leading National Market Forecasts 2014-2024 (\$bn)

Figure 6.2 Anti-counterfeit Packaging Technologies Leading National Markets Share Forecast 2014 (%)

Figure 6.3 Anti-counterfeit Packaging Technologies Leading National Markets Share Forecast 2019 (%)

Figure 6.4 Anti-counterfeit Packaging Technologies Leading National Markets Share Forecast 2024 (%)

Figure 6.5 North America Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR%)

Figure 6.6 North America Anti-counterfeit Packaging Technologies Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 6.7 South America Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR%)

Figure 6.8 South America Anti-counterfeit Packaging Technologies Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 6.9 Europe Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR%)

Figure 6.10 Europe Anti-counterfeit Packaging Technologies Market Share

Forecasts 2014, 2019 and 2024 (% Share)

Figure 6.11 Russia Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR%)

Figure 6.12 Russia Anti-counterfeit Packaging Technologies Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 6.13 Japan Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR%)

Figure 6.14 Japan Anti-counterfeit Packaging Technologies Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 6.15 China Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR%)

Figure 6.16 China Anti-counterfeit Packaging Technologies Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 6.17 India Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR%)

Figure 6.18 India Anti-counterfeit Packaging Technologies Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 6.19 ROW Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR%)

Figure 6.20 ROW Anti-counterfeit Packaging Technologies Market Share Forecasts 2014, 2019 and 2024 (% Share)

Figure 9.1 3M: Historical Revenue (\$m) 2009-2012

Figure 9.2 Authentix's Global Monitoring Service: A Three Step Program

Figure 9.3 Avery Dennison: Historical Revenue (\$m) 2009-2012

Figure 9.4 Avery Dennison: Revenue Shares (%) by Business Segment, 2012

Figure 9.5 Digimarc: Historical Revenue (\$m) 2009-2012

Figure 9.6 InkSure Technologies: Historical Revenue (\$m) 2009-2012

Figure 9.7 Intermec: Historical Revenue (\$m) 2009-2012

Figure 9.8 Zebra Technologies: Historical Revenue (\$m) 2009-2012

Figure 10.1 Global Anti-counterfeit Packaging Technologies Market Forecasts 2014-2024 (\$m, AGR%)

Figure 10.2 Anti-counterfeit Packaging Technologies Submarkets Forecast 2014-2024 (\$m)

Figure 10.3 Anti-counterfeit Packaging Technologies National Markets Forecast 2014-2024 (\$m)